

## SPONSORSHIP OPPORTUNITIES



### Exclusive "NAMING" SPONSOR - \$5,000

\*Event Title: "The 12th Annual 'Your Company Name' Bowl-4-Animal Rescue"

- Company name incorporated into official "B4AR" logo
- Company name on County Lanes' marquee for two weeks leading up "Bowl-4-Animal Rescue"
- Two-minute interview with emcee at B4AR event
- Logo w/link in weekly social media posts (now thru Aug)
- Logo w/link in monthly Constant Contact email blasts sent from FAMD, MAAN and YourBowlingCoach.com (Now through August - over 14,000 email addresses)
- Name w/link in B4AR press releases
- Logo w/hyperlink at [www.bowl4animalrescue.org](http://www.bowl4animalrescue.org) & [www.YourBowlingCoach.com](http://www.YourBowlingCoach.com)
- Booth / display at B4AR event
- Logo on exclusive "Bowl-4-Animal Rescue" Event T-shirt
- Company banner during B4AR Event
- Logo inclusion in "Bowl-4-Animal Rescue" Event Guide
- May distribute collateral materials in B4AR Gift Bags
- Entry for 2 teams of 6 to bowl at B4AR Event
- Event exposure to nearly 30,000 individuals & businesses in the FAMD print Newsletter (April) & bi-weekly eNews to over 10,000)



### Exclusive "PRESENTING" SPONSOR - \$2,500

- Event Title: "The 12th Annual Bowl-4-Animal Rescue Presented By 'Your Company'"
- Logo w/link in monthly social media posts (May thru Aug)
- Logo w/link in monthly Constant Contact email blasts sent from FAMD, MAAN and YourBowlingCoach.com (May through August (4)- over 14,000 email addresses)
- Name w/link in B4AR press releases
- Logo w/hyperlink at [www.bowl4animalrescue.org](http://www.bowl4animalrescue.org) & [www.YourBowlingCoach.com](http://www.YourBowlingCoach.com)
- Booth / display at B4AR Event
- Logo on exclusive "Bowl-4-Animal Rescue" Event T-shirt
- Company banner during B4AR Event
- Logo inclusion in "Bowl-4-Animal Rescue" Event Guide
- May distribute collateral materials in B4AR Gift Bags
- Entry for 2 teams of 6 to bowl at B4AR Event
- Event exposure to nearly 30,000 individuals & businesses in the FAMD print Newsletter (April) & bi-weekly eNews to over 10,000)

To Pay Online: [www.Bowl4AnimalRescue.org](http://www.Bowl4AnimalRescue.org)



YOU Can Make A Difference!

## SPONSORSHIP OPPORTUNITIES



### "PREMIER" SPONSOR - \$1,000

- Name w/link in "Bowl-4-Animal Rescue" press releases
- Logo w/link in monthly iConstant Contact e-mail blasts sent from FAMD, MAAN and YourBowlingCoach.com (May through August (4) - over 14,000 email addresses)
- Logo with hyperlink at [www.bowl4animalrescue.org](http://www.bowl4animalrescue.org) & [www.YourBowlingCoach.com](http://www.YourBowlingCoach.com)
- Logo on exclusive "Bowl-4-Animal Rescue" Event T-shirt
- Company banner during B4AR Event
- Logo inclusion in "Bowl-4-Animal Rescue" Event Guide
- May distribute collateral materials in B4AR Gift Bags
- Entry for 2 teams of 6 to bowl at B4AR Event
- I would like to also donate an items for auction



### "ELITE" Sponsor - \$500

- Logo with hyperlink at [www.bowl4animalrescue.org](http://www.bowl4animalrescue.org) & [www.YourBowlingCoach.com](http://www.YourBowlingCoach.com)
- Company banner during B4AR Event
- Logo on exclusive "Bowl-4-Animal Rescue" Event T-shirt
- Name listing in "Bowl-4-Animal Rescue" Event Guide
- May distribute collateral materials in B4AR Gift Bags
- Entry for 1 team of 6 to bowl at B4AR Event
- I would also like to donate an item for auction



### "PRIME" Sponsor - \$250

- Logo with hyperlink at [www.bowl4animalrescue.org](http://www.bowl4animalrescue.org) & [www.YourBowlingCoach.com](http://www.YourBowlingCoach.com)
- Company banner during B4AR Event
- Name listing in "Bowl-4-Animal Rescue" Event Guide
- May distribute collateral materials in B4AR Gift Bags
- I would also like to donate an item for auction



### LANE SPONSOR - \$100

- Listing on [www.bowl4animalrescue.org](http://www.bowl4animalrescue.org) & [www.YourBowlingCoach.com](http://www.YourBowlingCoach.com)
- Lane Signage on-site during bowling event
- Recognition in the B4AR Event Guide
- I would also like to donate an item for auction



### AUCTION SPONSOR – UNLIMITED

- Listing on [www.Bowl4AnimalRescue.org](http://www.Bowl4AnimalRescue.org)
- Recognition at item donated in auction
- Recognition in the B4AR Event Guide



### DONATION

I am unable to attend the 2017 BOWL-4-ANIMAL RESCUE Event, but would like to make a tax-deductible donation to help homeless animals in need.

## PAYMENT INFORMATION



MY CHECK IN THE AMOUNT OF \$\_\_\_\_\_ MADE PAYABLE TO "BOWL 4 ANIMAL RESCUE"



PLEASE CHARGE \$\_\_\_\_\_ TO MY  
VISA MC DISCOVER  
(PLEASE CIRCLE TYPE OF CREDIT CARD)

ACCOUNT NUMBER

EXPIRATION DATE

CARDHOLDER NAME (PLEASE PRINT)

CARDHOLDER SIGNATURE

CONTACT NAME

ADDRESS

CITY/STATE/ZIP

PHONE NUMBER(S) WITH AREA CODE\*

EMAIL ADDRESS



RETURN COMPLETED FORM WITH PAYMENT TO::

**Aleta Sill's BOWLING WORLD**  
30250 W. 9-Mile Rd.  
Farmington Hills, MI 48336  
248-615-9060

[michelle@yourbowlingcoach.com](mailto:michelle@yourbowlingcoach.com)  
[Bowl4AnimalRescue@YourBowlingCoach.com](mailto:Bowl4AnimalRescue@YourBowlingCoach.com)  
[Bowl4AnimalRescue.org](http://Bowl4AnimalRescue.org)

Fun Raising 4 Animal Rescue  
is a 501c3 non profit Tax ID#: 81-2139193

## **BOWL-4-ANIMAL RESCUE!**

*"Raising money & awareness for animals in need"*

### **What is Bowl-4-Animal Rescue?**

B4AR is a fun-filled pledge-driven bowling event to support homeless animals in need.

### **Why Bowl-4-Animal Rescue?**

*"The homeless animal problem in Michigan continues to be an epidemic; we want to continue to do everything we can to alleviate the problem to help the many animals who need us," said Sill.*

*Mullen continues, "We have so much fun in this pledge-driven event so even more people can join us to help the many animals in need!. You can bowl, raise pledges, or both! You do not even have to bowl to participate!"*

### **Online PLEDGE DRIVE begins June 1<sup>st</sup>!**

*You can win prizes for pledge levels reached!*



### **Bowling/Auction Event**

Saturday, August 12, 2017 @7pm

- \* 9-pin "No Tap" format: 9 pins = strike
- Includes 3 games, food, shoes & fun
- **Amazing Auction items & Silent Auctions**
  - \* 50/50 Raffles, Music & Karaoke

**Let a PRO throw a strike for you!**

Tickets are \$30 in Advance; \$35 at the Door

[Bowl4AnimalRescue.org](http://Bowl4AnimalRescue.org)



### **ALETA SILL'S BOWLING WORLD**

*Hosts this event because co-owners and professional bowlers, Aleta Sill and Michelle Mullen, are dedicated to assisting in the care and adoption of homeless animals.*

[www.YourBowlingCoach.com](http://www.YourBowlingCoach.com)

## **100% of Proceeds will benefit:**

### **Friends for Animals of Metro Detroit**

*FAMD is dedicated to the rescue and protection of animals in the community, while inspiring healthy relationships between people and their companion animals.*

DEARBORN ANIMAL SHELTER  
2661 Greenfield Rd, Dearborn, MI 48120

313-943-2697 / Fax 313-943-2262

[www.MetroDetroitAnimals.org](http://www.MetroDetroitAnimals.org)



### **Michigan Animal Adoption Network**

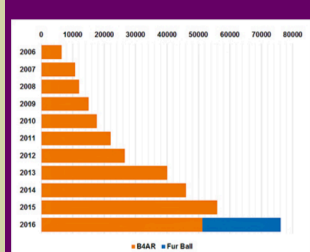
*MAAN provides proper housing, straw, food and supplies to animals living in outdoor conditions as well as offer assistance to families with animals living indoors. MAAN targets low-income communities by decreasing dog and cat homelessness and overpopulation through low-cost sterilization programs and other resources to families in need. MAAN also provides education on proper pet care.*  
MICHIGAN ANIMAL ADOPTION NETWORK

PO Box 566, Roseville, MI 48066-0566

248-545-5055 [www.mi-aan.org](http://www.mi-aan.org)



### **Fun Raising 4 Animal Rescue Proceeds \$325,000 Raised So Far...**



100% of Proceeds helps Animals in Need!

### **"RESCUED IS OUR FAVORITE BREED"**

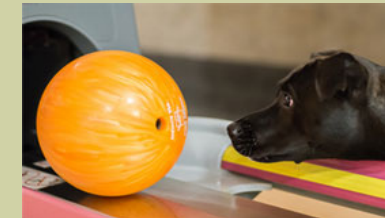
So many souls out there who need to be rescued, even at purebred shelters.

**Don't Shop, Adopt!**



**100% of Proceeds  
benefits animals in need**

## **SPONSORSHIP OPPORTUNITIES**



Pledge Drive begins June 1, 2017  
Bowling Event: Saturday, August 12, 2017  
Country Lanes – Farmington Hills, MI

[Bowl4AnimalRescue.org](http://Bowl4AnimalRescue.org)

**248-615-9060**